## **Privacy Policy**

Our privacy policy sets out how 'UK Kerry Blue Terrier Association' (UK KBTA) uses and protects any information that you provide 'UK KBTA' when using this website.

<sup>1</sup>UK KBTA' is committed to ensuring that your privacy is protected. If we ask you to provide certain information that identifies you when using this website, then you can be assured that it will only be used in accordance with this privacy statement. <sup>1</sup>UK KBTA' may change our policy from time to time by updating this page. From time to time please check this page to ensure that you are happy with any changes. This policy is effective from 26 January 2016. Information that we may gather from anyone using our website(s): Your name and job title; Your contact information including email address; Your demographic eg gender, country, postcode, preferences and interests; Your Industry; Other information relevant to us providing a more effective service to you.

This information helps us to better understand your needs and provide you with a more effective service and also for the following reasons:

**In-house record keeping.** 'UK KBTA' may use the information to improve our services and/or products. Occasionally we may send promotional emails about new updates, special offers or other information that we think you may find interesting using the email address that you have provided. From time to time, we may also use your information to contact you for market research purposes. We may contact you by email, telephone phone or via post. We may then use the information to customise the website according to your interests.

**Your personal information.** We will not sell on or lease any of your personal information to third parties regardless of any permission you may give us unless we are required by law. If you tell us that you would like this to happen we may use your personal information to send you promotional information regarding 'UK KBTA' and about third parties if we think you may find interesting. You may request details of personal information that we hold about you under the Data Protection Act 1998. An administration fee will be payable. If you would like a copy of the information held on you please write to: The Secretary, UK Kerry Blue Terrier Association, 14 Whiterock Avenue, Graigwen, Pontypridd. CF37 2EL, Wales, United Kingdom. If you believe that any information we are holding on you is incorrect or incomplete, please write to or email us as soon as possible, at the above contact or email brandynkerries@sky.com. We will correct any information found to be incorrect.

**Cookie Usage.** A cookie is a small file that asks permission to be placed on your computer's hard drive. When you agree, the file is added and the cookie helps analyse web traffic or lets you know when you visit a particular site. Cookies allow web applications to respond to you as an individual. The application can tailor its operation to your needs, likes and dislikes by gathering and remembering information about your preferences when using our website. Traffic log cookies are used to identify which pages are being used. This helps us to analyse data about web traffic and improve our website and customise to customer needs. Please be aware that cookies do help us to provide you with a better website, by enabling us to monitor which pages you may or may note find useful. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer although this may prevent you from taking full advantage of the website(s). We only use this information for statistical analysis purposes, data is then removed from our system.

**Other Website Links.** Our website(s) may occasionally contain links to other websites of interest. However, once you have used these links to leave our site, you should note that we do not have any control over that other website(s). Therefore, we cannot be responsible for the protection and privacy of any information that you provide whilst visiting such sites and such sites are not governed by 'UK KBTA' privacy statement. Please be aware that you should exercise caution and look at the privacy statements applicable to the website in question.

**Security.** The 'UK KBTA' is committed to ensuring that your information is secure. We have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online and to prevent unauthorised access or disclosure.